

*From the desk of*



Oprah Winfrey once said she was successful because she's never worried about money but only the impact of what she was doing.

From having her own show and magazine to television network, being a philanthropist and inspiring others with her book club and SO MUCH MORE. Oprah is absolutely the businessperson we all should model. Are we going to be millionaires tomorrow or by the end of this year? Probably not and guess what? Oprah wasn't either when she first started. One of the downfalls entrepreneur's faces is looking at someone else's business or success and measuring their own. You cannot look at another business that started five to ten years ago and measure your first month by theirs. What we can do is look at their business model and follow them or even network with them and to pick up tips and tricks of their business success.

We've heard the saying so many times – Rome wasn't built in a day, but they did take their time and build daily to get the great Rome. That should be our model is building every day to get our Rome. Building every day to achieve success.

The funny part when I speak to clients is what and how they measure their success and mostly by money which I totally understand but the integrity of your business or the quality of service should be the goal. Although we live in a very lucrative world of social media, word of mouth is still a success tool. Don't get caught up in the calculations if the quality of your service isn't successful. Plan to have a successful business including repeat clients, clients who will spread the word about you and your business, clients who don't mind spending their money with you or clients who call you first.

Remember that “success is a journey not a destination.” – Zig Ziglar